



“หลักสูตรฝึกอบรมแบบออนไลน์ สำหรับองค์กร (E-learning Platform for Corporate)”



สถาบันฝึกอบรม Impression ให้บริการวางระบบ E-learning สำหรับองค์กร โดยองค์กรสามารถให้บุคคล log-in เข้าเรียนรู้ในหลักสูตรที่กำหนดไว้ตาม Competency ขององค์กรได้ โดยเนื้อหาองค์ความรู้ในแต่ละหลักสูตร สถาบันฝึกอบรม Impression ได้คิดสรรวิทยากรชั้นนำระดับต้นของประเทศที่มีประสบการณ์ในการถ่ายทอดให้แก่องค์กรต่างๆ มีประสบการณ์ตรงในหัวข้อที่สอน รวมทั้งในส่วนของระบบ E-learning Platform นี้มีเนื้อหาที่ทันสมัยมีรูปแบบสื่อการสอนที่สวยงาม ทันสมัย มีระบบบันทึกช่วงเวลา ผลการเรียนรู้และสามารถออกใบประกาศนียบัตร สำหรับผู้เรียนและผ่านเกณฑ์ประเมินได้อีกด้วย



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หัวข้อหลักสูตรของสถาบันที่ใช้ในการเรียนรู้ตามสมรรถนะ (Competency) แสดดังตารางนี้

รายการ	ชื่อหลักสูตร	สมรรถนะ
1	Service Mind	Service
2	Customer Complaint Handling	Service
3	Customer Delight (CRM & CEM)	Service
4	เทคนิคการขายและให้บริการลูกค้าทางโทรศัพท์	Service
5	Online Customer Service	Service
6	ภาษาอังกฤษสำหรับการบริการ (English for People in Service Industries)	Service
7	Time Management	Management & Leadership
8	หัวหน้างานมืออาชีพ	Management & Leadership
9	Smart Leadership	Management & Leadership
10	ภาวะผู้นำสำหรับผู้บริหาร	Management & Leadership
11	DIGITAL DISRUPTION – หลักสูตรรับมือกับการเปลี่ยนแปลงในโลกดิจิทัล สำหรับผู้บริหารองค์กร	Management & Leadership
12	Time Management	Management & Leadership
13	Teamwork	Management & Leadership
14	Super Smart Leader	Management & Leadership
15	Change Management	Management & Leadership
16	Train the Trainer	Presentation
17	Advanced Train the Trainer	Presentation
18	Presentation Techniques	Presentation
19	Effective Coordination	Presentation
20	Positive Thinking	Thinking
21	Creative Thinking	Thinking
22	Systematic Thinking	Thinking
23	Design Thinking	Thinking
24	Problem Solving & Decision Making	Thinking
25	การคิดเชิงกลยุทธ์	Thinking
26	เพิ่มพลังปลุกไฟในการทำงาน	Thinking & Inspiration
27	การปรับตัวเข้ากับ สภาพแวดล้อมในการทำงานยุค New Normal – (AFA) Adaptability / Flexibility / Agility (AFA)	Thinking & Inspiration



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รายการ	ชื่อหลักสูตร	สมรรถนะ
28	EQ @ Work	Thinking & Attitude
29	Knowledge Management	HR
30	OKR & KPI	HR
31	Closing Sale Technique การปิดการขาย	Sale
32	การขาย Online	Sale
33	การอ่านประเภทลูกค้า เพื่อสร้างยอดขาย	Sale
34	Coaching Technique	Coaching
35	Performance Coaching	Coaching
36	Advanced Performance Coaching	Coaching
37	Leader as a Coach ผู้นำในบทบาทของโค้ช	Coaching
38	Personality Plus	Personality
39	Personality for Management บุคลิกภาพสำหรับผู้บริหาร	Personality
40	English for Business Writing	Language
41	English for Business Conversation	Language
42	Communication and Coordination	Teamwork & Communication
43	Smart Negotiation	Teamwork & Communication
44	การใช้งานโปรแกรม Camtasia Studio	Other
45	ยิง Ads Facebook ให้ปัง	Other
46	เทคนิคการทำโฆษณา Google Ads เพื่อปิดการขายแบบมืออาชีพ	Other
47	เปิดร้านค้าออนไลน์ด้วย Line Official/Line Myshop	Other
48	การทำ Web Sale Page ด้วยตัวเอง	Other
49	ภาษาอังกฤษเบื้องต้นที่ใช้ในที่ทำงาน (English for work)	Other
50	เริ่มตัดต่ออย่างมืออาชีพด้วยโปรแกรม Adobe Premiere Pro	Other
51	การตัดต่อวิดีโอเพื่อการสื่อสารด้วยโปรแกรม Kine Master	Other
52	การนำเสนองานด้วย Power Point	Other
53	ภาษาอังกฤษสำหรับการบริการ (English for People in Service Industries)	Other
54	เทคนิคการใช้ Excel	Other
55	เทคนิคการสำรวจความพึงพอใจและความผูกพันของลูกค้า	Survey



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ตัวอย่าง E- learning Platform

คุณลักษณะของ E- learning Platform สามารถมีคุณลักษณะได้ดังนี้

- หัวข้อ / วิชา
- หัวข้อ การเรียนรู้ แบ่งเป็นบท และ VDO การสอน
- มีแบบทดสอบ ก่อนเรียน หลังเรียน
- มีการบันทึกเวลาเรียน
- สรุปผลการเรียน
- ฟังก์ชั่น ถาม-ตอบ
- ออกใบประกาศนียบัตร



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E-Learning Platform



Modernize Learning For the new world of work

Revolutionary Learning Platform for Corporate
and Workforce to develop, transform and
thrive in the era of disruption.



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The Impression Consultant Co., Ltd.

Who we are

We modernize learning

IMPRESSION enables organizations the easy-and-effective modern learning process to develop, evaluate, and engage people driven by data, platform, and contents from Industry Experts.

IMPRESSION providing the effective, easy-to-use and essential-for-the-future lifelong learning and development solutions with the innovative technology platform and creative courseware for organizations, universities, and individuals to teach and learn without boundaries, anytime and anywhere.



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What we do

Cloud Academy Platform with Scalability, Modern Learning, and User Friendly



Multi-site Platform Model

Conicle Platform can be duplicated and **dedicated** to be "Cloud Academy" of each organization with **scalable** and **sync-able** capabilities.



Modern Learning Process

Only online is not enough. Conicle has provided the new and modern learning process with 1) **Blended** 2) **Micro** 3) **Social** and 4) **Data-driven**



HR Process Support

Conicle Platform is developed to **aligned** with organization's business process effectively with **flexibility** and **localized capabilities**



Competency based and Personalized

Competency based learning is to match each user to best-fit contents and activities effectively to create **Personalized Learning Path**



Content from Industry Expert

Conicle is partnering with industry experts by **co-creating original contents** and **building the Cloud Academy** on Conicle Platform



Friendly and Engaged

Conicle Platform is designed for **everyday use** with **engagement** features to support **learning behaviour** and enhance the results



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E-Learning Platform

Modern Learning Platform

Platform is the revolutionized enterprise-class learning and development solution to empower organizations and people to learn and develop faster, easier and better. Anywhere. Anytime.



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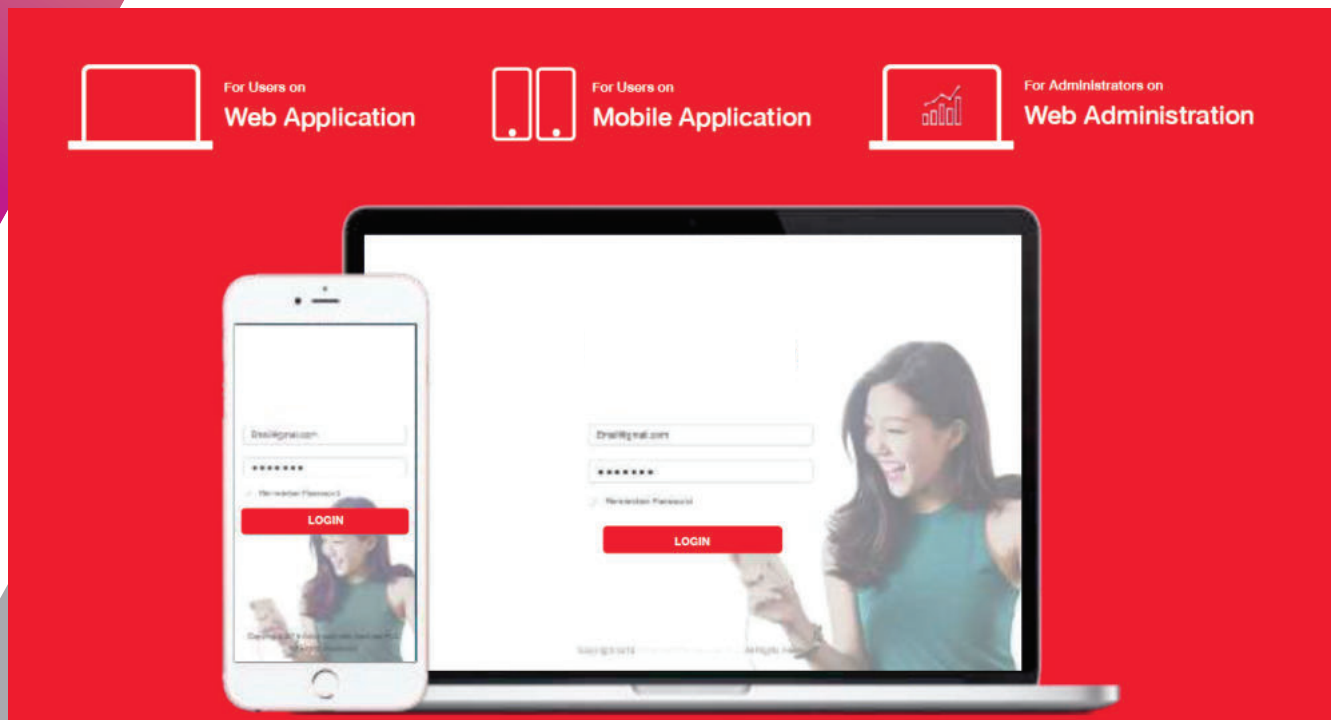


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White-Labeled platform



E-Learning Platform

Modern Learning Process

The Modern Learning Platform for the New world of Work.



Micro Learning

- + Mobile-first Learning
- + Standard Operation Procedure
- + User-generated (DIY)



Blended Learning

- + Full Learning Path 70.20.10
- + OJT, Activity, Mentor Ver.2
- + Live Class Ver.2



Social Learning

- + Group Discussion
- + Social, Share, UGC
- + Gamification



Data-driven Learning

- + Competencies & IDP
- + Evaluation and Followup
- + Visualized and Analytics

Learning

People



All New UI/UX Design



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E-Learning Platform

HR Support Process

The HRD Platform with effective-aligned your organization processes.



HR Automation

- + Assignment / Suggestion / Refreshment
- + Group / Filtering Users by Conditions
- + Approval Flow / Workflow



HR Data-driven

- + Insert All Learning Data and Profile
- + Learning Hours, Results and Evaluation
- + Budget Management



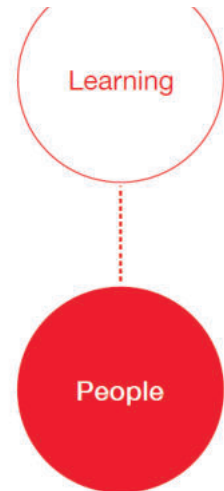
All HR Reports

- + Dashboard and Visualization
- + Filter, Conditions, Customized
- + Government Report (DSD)



Integration

- + HRIS and Learning Records
- + Competencies and Gap
- + Budget and eExpense



All New UI/UX Design

All-in-One Learning

Evaluation and Followup

Manage evaluation and followup in one place for multi purposes; pre-class, post-class evaluation or gathering ideas from learners

Test and Test Bank

Manage all questions with Test Bank system to build the random-question test with multiple choice, fill-in the blank, matching

Activity and OTJ

Manage the action learning process with assignment and checklist for individual assessment or onboard program



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E-Learning Platform

All-in-One Learning Management

Conicle Administration system to create, manage, control, track the data and see the 360-degree report of each learner, department, class course, test and evaluation form. The authority of each administrator can be managed to have the different levels of accessibility and roles and responsibilities.

Account Management

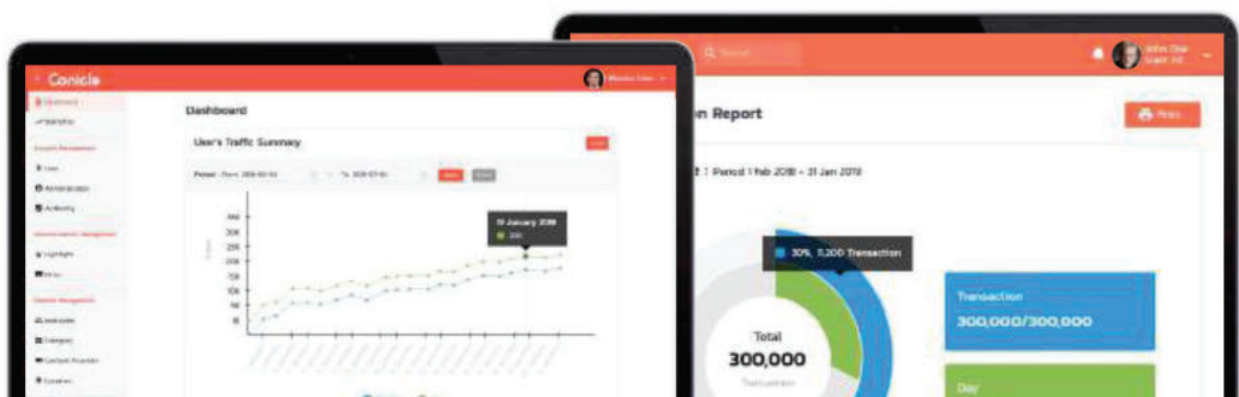
- User (Learner) Management
- Department (Group) Management
- Admin Account Management
- Admin Authority Management
- Content Provider Management

Content & Learning Management

- Featured Content Management
- Category / Tag Management
- Course / Program Management
- Class & Training Management
- Test / Survey Management

Assignment, Progress & Report

- Assignment Management
- Alert & Notification Management
- Direct Message to Notify
- Learning Progress Tracking
- Dashboard & Analytic Insight



Personalized Learning Journey



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E-Learning Platform

Enterprise-class, Powerful, and Flexible



Platform - User and Administrator

Using cloud-based ondemand training platform to learn anywhere anytime on web and mobile app with friendly experience.



Setup - Implementation and Integration

Conicle provides the white-label web and mobile app to represent your organization with flexibility to customize and integrate to other systems and close the gap of requirements.



Cloud - Hosting and Storage

Conicle provides the powerful cloud solution to fit with your demand of use ; no. of users, concurrent, storage and transferring with high security system.



Service - Support and Maintenance

All period of use, Conicle provides services, supports and system maintenance with free upgrade version to ensure that you will be using the best solution for your people.



Solution including

Complied High Security System

Conicle team is very serious about making the secure platform for all contents by applying many technology best practices with cloud infrastructure so that there will be most effective platform and no more collapse. These are Platform and infrastructure compliance



Security

- ✓ Cross site scripting (XSS) Protection
- ✓ Certificate and Public Key Pinning
- ✓ SSL/HTTPS
- ✓ Cross Site Request Forgery Protection (CSRF)



Content Protection

- ✓ HLS Protocol with DRM Support
- ✓ Content Limited
- ✓ Protect physical attack
- ✓ Watermark while streaming



Data Protection

- ✓ Encrypt all highly sensitive data
- ✓ Transfer data with secure protocol (HTTPS TSL 1.2)
- ✓ Protect Cross Site Request Forgery



Infrastructure

- ✓ ISO-27017 and ISO-27001 Standard
- ✓ Enterprise-grade Security and Redundancy
- ✓ Disaster recovery protection



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E-Learning Platform



Support, Service and Maintenance

All Services, Supports and Maintenance

Ready-to-Go and On-the-Cloud with all Support, Upgrade and Maintenance. Conicle offer the completed solution from software license, hosting to maintenance and support. It's all in one simple package including services as below.

Service and Support	Included
Daily backups	✓
High-availability; 99.0% uptime	✓
Dedicated load balancing	✓
Solutions engineering support and Maintenance	✓
Enterprise-class Security System	✓
Ongoing System Upgrade	✓
Warranty with Service and Maintenance	✓

Democratize the Best Learning to Everyone

Conicle is democratizing the best education by partnering with industry experts to provide online courses and blended learning programs to organizations and individuals.



**Individual
Learner / Employee**

*To access the best knowledge
from industry experts*



**Business
Corporate / Government**

*To have the more effective solution
to reskill and upskill their team*



**Industry Expert
University / Trainer / Expert**

*To have the modernized way of
teaching and providing knowledge*



Break boundary of
Time and Place



Break boundary of
Learning Engagement



Break boundary of
Standardization



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Blended Learning for the New World of Work

Learn with Blended



Access Anywhere Anytime

Access the best education experience via web and mobile to learn courses from top providers, anywhere, anytime.



Join Classes & Activity Assignment

Connect with thousands of other learners and debate ideas, discuss course material, and get help mastering concepts.



Self-learn with Coursework

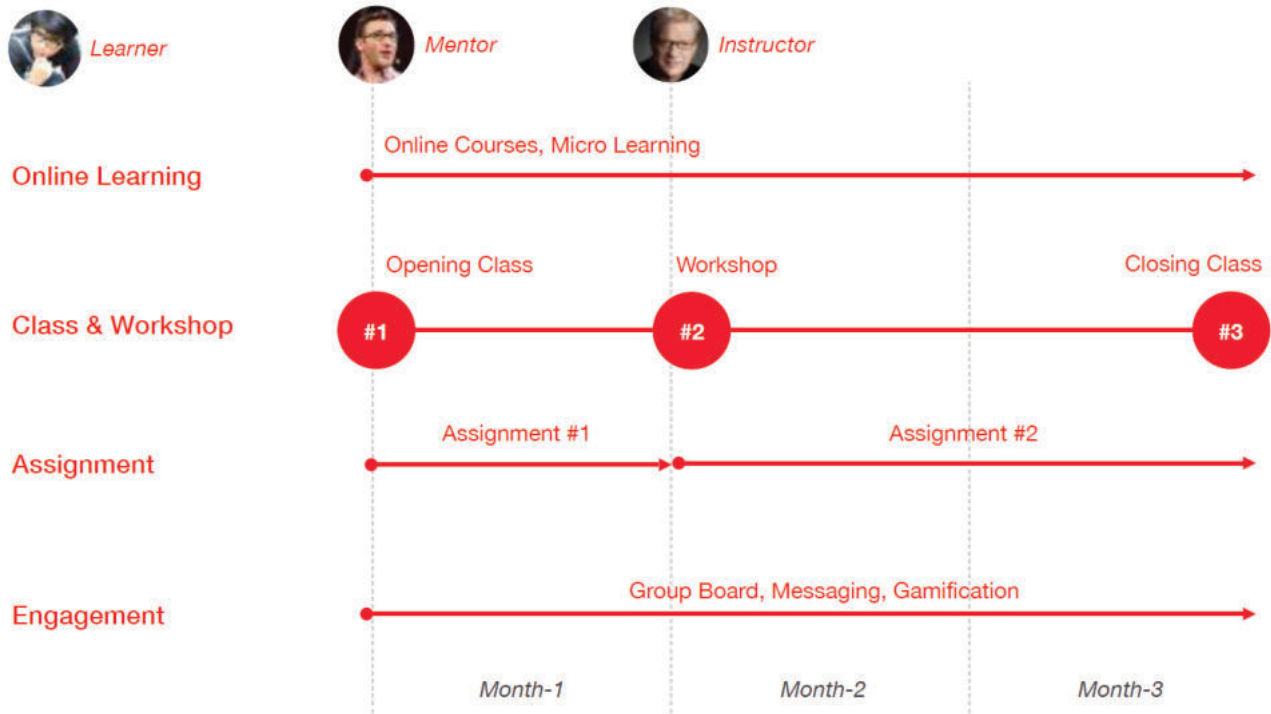
Each course is like an interactive textbook, including videos on-demand, quizzes, documents, and projects.



Earn a Certificate

Earn official recognition for your work, and share your success with friends, colleagues, and employers.

Blended Learning Journey



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Go Further. Together.

We always listen to customers and continuously improve our solution to build it a working solution.

IMPRESSON

- Build . Measure . Learn
- Research & Development
- Product Development
- Technology Implementation
- Service & Support

Built for customer's need
Continuous Improvement
New Technology Horizon
Focus on what really matter

Feedback

Right Solution

Customers

- Working Platform
- Continuous Development
- Customization
- Localization
- Support & Service



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Example : Corporate using the platform



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